

ADAPTING & THRIVING



IN CHANGING ECOSYSTEMS

Grantmakers of Kentucky 2023 Meeting | August 1-2, 2023 | Berea, Kentucky



**GRANTMAKERS
OF KENTUCKY**

In partnership with Philanthropy Southeast

Welcome to Berea!

Dear Friends,

As philanthropic leaders, much of our time is spent on assessing the work of our organizations, preparing for the next grant cycle, managing and evaluating our portfolios, staying connected with staff members and trustees, and other tasks that ensure we are operating effectively and efficiently.

These are all important – and we should always explore how we can do them better. It is just as important, however, that we look outward. Philanthropy, at its core, is about helping people other than ourselves, so we cannot do our jobs well unless we know about the people and communities we support, and the forces that are affecting them.

Our goal for this year's Grantmakers of Kentucky Meeting is to look outward – and to continue doing so once our time in Berea is over. How do Americans view charitable giving? What do our nonprofit partners think of us? How do threats to democracy and immediate threats to people's lives and safety relate to our work? These are only a few of the questions we will address this year.

Along the way, you will have time to connect with your colleagues while unpacking what our guests have shared. Our hope is that you come away with more knowledge of the ecosystems in which we operate, a desire to continue learning more, and strengthened relationships that will spark the collaboration and cooperation needed to adapt, respond and thrive.

Thank you for joining us this week in Berea – and thank you for your dedication to connecting with and supporting communities across the Commonwealth!

Sincerely,

Grantmakers of Kentucky 2023 Planning Committee

Jen Algire

*President & CEO,
The Greater Clark Foundation (Winchester, KY)*

Tiffany Benjamin

*President & CEO,
Humana Foundation (Louisville, KY)*

Kristin Collins

*Chief Operating Officer,
Foundation for Appalachian Kentucky (Hazard, KY)*

Sara Hemingway

*Executive Director,
Marilyn and William Young Charitable Foundation (Owensboro, KY)*

Beth Jones

*Program Officer,
The Greater Clark Foundation (Winchester, KY)*

Jaime Jorrisch

*Program Officer,
Jewish Heritage Fund (Louisville, KY)*

Kathy Knotts

*Grants Officer,
The Gheens Foundation (Louisville, KY)*

Sharon LaRue

*Executive Director,
Women's Foundation of Kentucky (Louisville, KY)*

Mason Rummel

*President & CEO,
James Graham Brown Foundation (Louisville, KY)*

Kristen Tidwell

*Director of Grants + Scholarships,
Blue Grass Community Foundation (Lexington KY)*

Chelsea VanHook

*Senior Program Officer for Community Investment,
Community Foundation of Louisville (Louisville, KY)*

About the 2023 Meeting

For this year’s meeting, we are turning our focus outward to look at the ecosystems in which we operate and the external forces that are making an impact in the communities we serve. How do overarching trends – a decline in charitable giving, threats to our democracy – affect our role? How do nonprofit partners see us? What can we do about immediate dangers facing families and children, like gun violence? These questions lie at the heart of this year’s agenda. Along with hearing from many voices outside our field, we will also provide dedicated time to unpacking what we’ve learned and how it will shape our work going forward.

About Grantmakers of Kentucky

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state’s grantmaking impact.

About Philanthropy Southeast

Philanthropy Southeast is the premier philanthropic network for courageous leaders, ideas and resources focused on the American South and U.S. Caribbean territories. We connect our members to experts, innovations and best practices in philanthropy while promoting peer-to-peer learning and leadership development. By coming together, we spark transformative work that achieves lasting impact, advances equity, and builds a brighter future for the South, its communities and all its people.

Statement of Purpose: Philanthropy Southeast strives to connect the region’s philanthropic leaders with a diverse and inclusive range of information, resources, experts, innovations and best practices while promoting peer-to-peer learning and leadership development. While we may not necessarily endorse the opinions and views of those we work with, we engage with them to promote vibrant and open discussion. We believe it is necessary to have these conversations for the sake of increasing philanthropy’s impact throughout the region.

Code of Conduct: Philanthropy Southeast is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. Philanthropy Southeast strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, Philanthropy Southeast is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at Philanthropy Southeast-sponsored events or programs and that Members and visitors not use information obtained through their Philanthropy Southeast membership or participation in Philanthropy Southeast events for charitable, business or other solicitations outside of those events.



Main Program

Note: All programming on Wednesday will take place in the Berea College Alumni Building (Baird Lounge), a short walk from the Historic Boone Tavern Hotel.

8:00am-8:30am	Breakfast and Check-In
8:30am-9:00am	Welcoming Remarks Speaker: Dr. Cheryl Nixon – President, Berea College (Berea, KY)
9:00am-10:00am	Opening Keynote: Kristen Cambell Kristen Cambell is CEO of PACE (Philanthropy for Active Civic Engagement), a philanthropic laboratory for funders seeking to maximize their impact on democracy and civic life in America. PACE members share a belief that America will be healthier and more successful, resilient, and productive, if democracy is strong and the office of citizen is treated as central to how it functions. PACE believes that American democracy will thrive when all of its people are informed and engaged in the process of creating it. Speaker: Kristen Cambell – CEO, PACE (Washington, DC)
10:00am-10:30am	Table Talks: Keynote Discussion & Debrief
10:30am-10:45am	Break
10:45am-11:45am	The State of Philanthropy in 2023 In June, Giving USA's annual report on philanthropy in the United States estimated that giving declined by 10.5 percent in inflation-adjusted dollars during 2022, while foundation grants dropped by 5 percent. This report comes on top of what can seem like a steady stream of bad news about the state of philanthropy and the nonprofit sector: Public trust is down, and so is the percentage of people who give and volunteer, as well as participate in other aspects of civic life. Criticism of the sector comes from both the political left and right, and legislative threats are looming at the federal and state levels. What should philanthropic leaders make of this? How should our work proceed? Leslie Lenkowsky, a professor at Indiana University's Lilly Family School of Philanthropy, will discuss the changes we are seeing, the criticisms and complaints aimed at philanthropy, and discuss how we can prevent them from causing serious harm to the American tradition of giving. Speaker: Dr. Leslie Lenkowsky – Professor of Practice, Paul H. O'Neill School of Public and Environmental Affairs, and Affiliate Faculty Member, Lilly Family School of Philanthropy (Bloomington, IN)
11:45am-12:45pm	Networking Lunch
12:45pm-1:45pm	Community Listening Many of us have heard the adage, "Not about us without us," but what does that entail, and does it guarantee a more successful outcome? Listening requires more work, but established best practices can help us do it more effectively. In this session, we'll see how effective listening plays a role in a diverse set of three undertakings: one in Louisville, one in Appalachia, and one across the Commonwealth. Speakers: - Donna Daniels – Executive Director, Brushy Fork Leadership Institute (Berea, KY) - Jennifer Hancock – President & CEO, Volunteers of America of Mid-States (Louisville, KY) - Dr. Shannon Moody – Chief Policy and Strategy Officer, Kentucky Youth Advocates (Louisville, KY) Moderator: Kristin Walker Collins – Chief Operating Officer, Foundation for Appalachian Kentucky (Hazard, KY)

1:45pm-2:00pm	Break
2:00pm-3:00pm	The Role of Philanthropy in Addressing Firearm Injury and Death in Kentucky Firearm injury and death (FID) has complicated root causes, is highly intertwined with other social issues and creates ongoing trauma beyond its immediate physical impact. This session will look at the data on FID, discuss the role for philanthropy in addressing FID in our communities – both urban and rural – and share effective communication strategies that encourage collaboration. Speakers: • Jud Hendrix – Louisville Alliance for Sustainable Gun Violence Reduction and Executive Director, Interfaith Paths to Peace (Louisville, KY) • Jessi LaRose – Director of Strategic Initiatives, Missouri Foundation for Health (St. Louis, MO) • Moderator: Anthony Smith – Executive Director, Cities United (Louisville, KY)
3:00pm-3:30pm	Table Talks: What Did We Learn Today? What Will We Do?
3:30pm-3:45pm	Closing

Special Thanks to This Year's Sponsors



THE GHEENS FOUNDATION



Speaker Profiles



Kristen Cambell | CEO, PACE (Washington, DC)

Kristen Cambell is CEO of PACE, a philanthropic laboratory for funders seeking to maximize their impact on democracy and civic life in America. Previously, Kristen ran her own consulting practice focused on civic engagement, education, and leadership. She served the National Conference on Citizenship as its chief program officer, and has held philanthropic roles at the Case Foundation and Points of Light. Kristen is an AmeriCorps Alum and serves on the board of United Philanthropy Forum and Citizen University, as well as the advisory groups of several national groups, including the working group of the Philanthropy Initiative at the Smithsonian Institution.



Kristin Walker Collins | Chief Operating Officer, Foundation for Appalachian Kentucky (Hazard, KY)

Kristin Walker Collins is the chief operating officer of the Foundation for Appalachian Kentucky in Hazard, Kentucky – the only nationally accredited community foundation in southeastern Kentucky. Before starting her career in philanthropy, Kristin worked as an attorney specializing in family law and municipal law with the law firm of Hollon & Collins.

Kristin is active in many community activities including serving as a member of InVision Hazard, vice president of the Hazard-Perry County Chamber of Commerce, and serves as president of Redbud Financial Alternatives, Inc, and of the Appalachian Early Childhood Network. She is the founder and president of the Hazard Rotary Club Foundation, Inc., which operates the Dolly Parton's Imagination Library in Perry County, Kentucky, a program providing a free book a month to children under the age of five.

In her (little) free time, she enjoys traveling the world, visiting with family and friends, and reading. Kristin resides in Hazard, Kentucky, with her husband, Jonathan, a local attorney, and their daughters, Palmer and Piper.



Donna Daniels | Executive Director, Brushy Fork Leadership Institute (Berea, KY)

Donna Daniels serves as the executive director of the Brushy Fork Leadership Institute, a strategic initiative of Berea College. Since 1990, Donna has served in a variety of roles at Brushy Fork. She returned to direct the program in 2018, after spending time as principal planner for Department of Housing and Urban Development programs for affordable housing, community infrastructure, and homelessness in Clark County/Las Vegas, Nevada. At Brushy Fork, she leads the strategic direction of the program, designs workshops and facilitates meetings, raises funds, manages grants, and provides services to contract clients for strategic planning, facilitation, workshop design, board and staff training, or other areas. She has led a strategic process to revive Brushy Fork's core leadership development work in central Appalachian communities, renewing the program's grassroots leadership approach. Her passion is to support communities in which all people have a chance to prosper.



Jennifer Hancock | President & CEO, Volunteers of America of Mid-States (Louisville, KY)

Jennifer Hancock is the president and CEO of Volunteers of America of Mid-States. Jennifer earned her bachelor's and master's degrees in social work from the University of Kentucky, where she began a career dedicated to social justice and community building.

Under Jennifer's leadership, VOA has become a nationally recognized expert in providing family-focused and results-oriented solutions for the opioid and addiction crisis. Working closely with a wide range of elected officials and community leaders, the organization has earned consistent recognition for providing best practice care in more than 40 programs.

Jennifer has led VOA through unprecedented growth and now oversees a \$50 million budget and a team of more than 650 professionals across 4 states. Her love for bringing diverse stakeholders together to solve a complex social problem and seeing the tangible and many positive outcomes of the mission of VOA is what drives her most.



Jud Hendrix | Louisville Alliance for Sustainable Gun Violence Reduction and Executive Director, Interfaith Paths to Peace (Louisville, KY)

Jud Hendrix is the executive director for Interfaith Paths to Peace, cofounder of the Big Table, creator of Walk A Mile in My Shoes Migration Simulation, a coach and consultant with New Possibilities Associates, and an adjunct professor at Bellarmine University and Jefferson Community & Technical College. Jud has worked in the area of personal and social transformation for over 30 years. He has a Master of Divinity degree from Louisville Presbyterian Seminary, a bachelor's degree in psychology from Samford University and is currently finishing his Ph.D. in education and social change at Bellarmine University.



Jessi LaRose | Director of Strategic Initiatives, Missouri Foundation for Health (St. Louis, MO)

Jessi LaRose, MPH, is a director of strategic initiatives at Missouri Foundation for Health (MFH). She holds a master's degree in public health from Saint Louis University. Jessi joined MFH in 2012 and has led MFH's Firearm Violence Prevention initiative since inception and serves on the Firearm Suicide Prevention and Behavioral Health teams. She also serves on the St. Louis Cure Violence Steering Committee, the St. Louis Violence Prevention Commission evaluation committee, and co-chairs the Missouri Suicide Prevention Network's Community Coalitions Support Committee. Prior to joining MFH, she was a project director at Saint Louis University's School of Public Health and Social Justice, providing evaluation technical assistance for community healthy eating and physical activity projects as well as assisting with research efforts in this area.



Dr. Leslie Lenkowsky | Professor of Practice, Paul H. O'Neill School of Public and Environmental Affairs, and Affiliate Faculty Member, Lilly Family School of Philanthropy (Bloomington, IN)

Dr. Leslie Lenkowsky is professor emeritus in the O'Neill School of Public and Environmental Affairs at Indiana University and senior counsellor to the dean at the Lilly Family School of Philanthropy.

From 2001 to 2003, Dr. Lenkowsky served as chief executive officer of the Corporation for National and Community Service, a position to which he was appointed by President George W. Bush. Previously, he had served as a director of the Corporation.

Before joining the Bush administration, Dr. Lenkowsky was professor of philanthropic studies and public policy at Indiana University. He has also served as president of the Hudson Institute, an internationally renowned public policy research institute, president of the Institute for Educational Affairs, deputy director of the United States Information Agency, research fellow at the American Enterprise Institute, and research director at the Smith Richardson Foundation.

A graduate of Franklin and Marshall College, Dr. Lenkowsky received his doctorate from Harvard University. He is a regular contributor to The Chronicle of Philanthropy and has spoken frequently to educational and philanthropic groups throughout the United States and internationally on philanthropy, social entrepreneurship, communications, and other topics.



Dr. Shannon Moody | Chief Policy and Strategy Officer, Kentucky Youth Advocates (Louisville, KY)

Shannon Moody, Ph.D., MSSW, CSW, is chief policy and strategy officer at Kentucky Youth Advocates. She has over a decade of experience within the child policy sphere, working closely with advocates, lawmakers, individuals with lived experience, government agency administrators and professionals who serve kids and families directly. Dr. Moody has been instrumental in engaging kinship caregivers, youth in the foster care system, parents and professionals in identifying policy and state-level program solutions to address barriers to equitable access to critical supports. Prior to systems change experience, Shannon worked directly with youth in the education, juvenile justice and child welfare systems and worked with adults with traumatic brain injury and severe autism.



Dr. Cheryl Nixon | President, Berea College (Berea, KY)

Dr. Cheryl Nixon is Berea College's 10th president and the first woman to serve in the role. She is honored to serve the first racially integrated, co-educational college in the South, which expresses its commitment to educational opportunity by providing every single student with free tuition. Her career has been dedicated to bringing the transformative power of learning to students who might otherwise have been left out of higher education, and she is a passionate advocate for educational access and excellence.

Dr. Nixon most recently served as provost and vice president for academic affairs at Fort Lewis College (Colorado), the most diverse public liberal arts college in the country, and associate provost at the University of Massachusetts Boston, the most diverse four-year institution in New England.

Dr. Nixon emphasizes higher education's need to create a culture of possibility for all students, inspiring them to imagine new ideas and move them into action. She is a firm believer that our students are our most powerful force for a positive future – and that Berea's Great Commitments provide an unparalleled foundation for this visionary work.



Anthony Smith | Executive Director, Cities United (Louisville, KY)

Anthony Smith is executive director of Cities United, a national mayor-led initiative focused on reducing the homicide rate of young Black men and boys. Before joining Cities United, Anthony led the Office for Safe and Healthy Neighborhoods for Mayor Fischer and the City of Louisville. Anthony is committed to creating positive outcomes for all youth, with a focus on young Black men and boys. Throughout his professional career, Anthony has made it a priority to cultivate up-and-coming leaders.

Anthony was born and raised in Louisville. He earned his bachelor's degree from Northern Kentucky University. He is married to Devonya and has three boys: Kendrick, Haig and Chase

A yellow silhouette of the state of Kentucky is positioned behind the text. The text is enclosed in a thin orange rectangular border.

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